

## **"LITTLE STINKERS" SALES MEAN ADDITIONAL FUNDS FOR AUTISM RESEARCH**

StinkyKids™ and Atlanta Boy with Autism Unite  
to Increase Donations for the Cause

February 4, 2008 (Atlanta, Ga.) - StinkyKids™, an Atlanta-based apparel company whose ten multicultural characters adorning t-shirts and other merchandise and whose motto is, "Always be a Leader of Good," announced today that for the period February 18, 2008 through April 12, 2008, it will be donating 15% of all online, web site purchases ([www.stinkykids.com](http://www.stinkykids.com)) to Autism Speaks. The donation is in honor of an Atlanta-area 6-year old boy with autism, Foster, whose family is participating in the Georgia Walk for Autism, taking place on April 12, 2008.

Foster was diagnosed with a high functioning form of autism called Asperger's syndrome a few years ago. Autism affects 1 in 150 individuals and usually lasts throughout a person's lifetime. Autism is more common than pediatric cancer, diabetes and AIDS combined. Since Foster's diagnosis over three years ago, he has made tremendous progress through physical, speech, occupational and social skills therapies and is now attending typical Kindergarten with some assistance through the school system.

The ten StinkyKids are modeled from real children and all carry the message of how important it is to give back community with their message: "Always Be a Leader of Good. As a company, StinkyKids makes it a regular practice to donate to 501c3s throughout the nation and around the world. StinkyKids donates 10% of its annual proceeds to Books, Bears and Bonnets, which provides whimsical gift baskets to individuals fighting cancer. They have also donated t-shirts to orphaned girls in the Congo, Africa as well as many other fundraisers around the world.

Inspired by the age old expression "little stinKer," StinkyKids are regular kids who make right choices and hope to spread the message of Autism awareness during the Georgia Walk for Autism and beyond.

Last year, the Georgia Walk for Autism drew over 10,000 walkers and raised more than \$1.3 million for autism treatment and research.

In order to contribute to the cause through StinkyKids, StinkyKids apparel and merchandise can be purchased at [www.stinkykids.com](http://www.stinkykids.com) and the code FOSTER should be entered upon checkout in the coupon section.

For more information on the Georgia Walk for Autism, to be held on April 12, 2008 at Atlantic Station, visit [www.walkknowforautism.org/georgia](http://www.walkknowforautism.org/georgia) or call 770.451.0570.