



**For Immediate Release**

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## **BLOOMINGDALE'S ANNOUNCES ATLANTA'S 2008 WOW! WOMEN TO WATCH**

**ATLANTA, GA** (May 14, 2008) – Bloomingdale's Lenox Square and Uptown Scoop.com ([www.uptownscoop.com](http://www.uptownscoop.com)), recently recognized 26 key women for their initiative, meaningful contributions and achievements relative to their respective fields during the *2008 Bloomingdale's & Uptown Scoop WOW! Women to Watch of Atlanta*.

Bloomingdale's and UptownScoop.com formed an alliance to co-host the **inaugural WOW! Women to Watch** event on May 8, 2008 to honor women who are making a positive impact in the business and community worlds of Atlanta, **now and in the future**. These WOW women are also considered significant role models for other career-minded women.

Inspired by the recent release of the book "*Where's Your WOW? Sixteen Ways to Make Your Competitors Wish They Were You*", co-authored by prominent Atlanta author and media personality Robyn Spizman, the event served as a means to motivate Atlantan women to reach their full potential.

Recipients of the *Bloomingdale's & Uptown Scoop 2008 WOW! Women to Watch of Atlanta Awards* include women from several leading businesses, non-profits and media outlets, including Deloitte, KPMG, NBC news affiliate 11 Alive, radio station Star 94, Atlanta Women's Foundation, Girls Inc. of Atlanta, The Home Depot, Coca Cola, UPS, Turner Broadcasting and more.

After an exclusive fashion show by Eileen Fisher that showcased summer trends, awards were presented by Uptown Scoop CEO Lynne Homrich, Uptown Scoop Vice President Joiel Alexander and Public Relations Manager of Bloomingdale's Lenox Square and Perimeter Mall, Mara Maddox during the invitation only awards ceremony.

"It is an honor to recognize and reward these powerful role models," Homrich said. "Not only do these women exemplify values of achievement, commitment, and excellence in their fields, each honoree is capable of making a tremendous and important difference to other women in the workplace by taking Atlanta business and community to the next level."

"We are pleased to associate with Uptown Scoop's brand, voice and dedication to women, and are truly enthusiastic about our alliance to present this award," Maddox said.

### **About Bloomingdale's**

Bloomingdale's is America's only nationwide, full-line, upscale department store; and a division of Macy's, Inc. It was founded in 1872 and currently operates 40 stores in New York, New Jersey, Massachusetts, Pennsylvania, Maryland, Virginia, Illinois, Minnesota, Georgia, Florida, Nevada and California. For more information, or to shop any time, visit [www.bloomingdales.com](http://www.bloomingdales.com).

### **About Uptown Scoop**

Founded in 2007 by former Home Depot Vice President of Human Resources Lynne Fair Homrich, Uptown Scoop is revolutionizing the way that modern, influential career-minded women stay up-to-date on trend-worthy matters relevant to their busy lifestyles. Delivering the scoop daily and directly to the e-mail in-boxes of those with an eye for style and a need to succeed, Uptown Scoop is the online guide to what's hip, hot and new for women in business, including fashion that works at work, stylish office décor, recently released gadgets and professional resources to enhance the multi-dimensional, busy lives of working women.

**\*\*High resolution images of honorees and event images are available. For more information on nominees or the event please contact Mara Maddox at 404.495.2886.**

**\*\*\*Honorees list with names and company titles is attached**

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## **Bloomington's & Uptown Scoop 2008 WOW! Women to Watch Honorees:**

Anne Barge Clegg - **Anne Barge Bridal Gown Collection**

Joyce Bone – **MillionaireMom.com**

Judi V. Bruce – **Partner, Deloitte Tax, LLP**

Kathleen Ciaramello – **Group VP, Strategic Partnership Marketing, The Coca-Cola Company**

Debbie Gehricke – **Region Human Resources Manager, UPS**

Karen Benjack Glatzer – **President of GH Consulting Group**

Laurie Ann Goldman – **CEO, Spanx**

Karyn Greer – **11 Alive News, Media Personality**

Gail Grimmett – **Senior VP, Revenue Management, Delta Air Lines**

Rhonda Harper – **Founder & CEO, RTM&J - Real Truth Marketing & Joy**

Ellen Hartman – **President, Fitzgerald+CO PR**

Cheri L. Husney – **Senior Director, Industries & Marketing, KPMG LLP**

Dr. Kimberly Jackson – **The Kare Group**

Danita V. Knight – **Public and Media Relations Consultant & AWF Board Member**

Britt Menzies – **Creator, StinkyKids**

Vikki Millender -Morrow – **CEO, Girls Inc. of Atlanta**

Shannon Murphy – **Star 94 "The Morning Mess", Radio Personality**

Susan O'Farrell – **Vice President, Enterprise Asset Management, The Home Depot**

Gail O'Neil – **HGTV - Mission Organization, Media Personality**

Elizabeth Schulte Roth – **Atlanta Peach Magazine, Publisher**

Cindy Simmons – **Star 94, Radio Personality**

Beth Sneed – **Operations & Development Leader, GE Capital Solutions**

Deborah Storey – **VP Consumer Sales Southeast and West Regions, AT&T**

Loretta Walker – **SVP and Chief Human Resources Officer, Turner Broadcasting**

Jacqueline M. Welch – **Vice President, Employee/Organizational Effectiveness, Rock-Tenn Company**

Elizabeth K Wilson – **Managing Director/National Sales Manager, Ridgeworth Investments**